

# The Blue Economy

---

## A sustainable future for Cape Cod

Endowed with 559.6 miles of coastline, 51,758 acres of protected conservation and recreation lands, world renown marine technology and research organizations, and a reputation as an internationally known coastal vacation choice, Cape Cod is truly a maritime centered destination in which to live, work play, and create.

For the better part of a century, Cape Cod has had a tourism/retirement centered economic plan that leverages its unique and immense natural resources, as well as its geographic position near population centers in the Northeast megalopolis – the most heavily urbanized region in the country (49 million), Western Europe and eastern Canada. While this strategy has been successful in establishing Cape Cod as a world-class leisure destination, it fails to embrace many other facets of the region's economy that have grown around the Cape's core attribute – its water related resources.

Launched in 2015, The Blue Economy is a long range plan to promote and sustain a marine centered live-work-play economy in the Cape Cod region that builds on existing sustainable tourism efforts, our world renowned marine research community and technology cluster. It also aims for full inclusion with existing economic and environmental planning efforts in the region.

The Blue Economy will help ensure that Cape Cod is a sustainable, vibrant and desirable place to live-work-play and create. Its mission is to leverage Cape Cod's water based assets and entrepreneurial spirit to ensure a more stable, sustainable and vibrant economy.



*"We are tied to the ocean. And when we go back to the sea, whether it is to sail or to watch it, we are going back from whence we came". – Pres. John F. Kennedy*